



## **Age-Friendly Sarnia's Vision:**

Sarnia will be a community that supports the well-being of an aging population through inclusiveness, dignity, respect and opportunity.

**Funded by:**



Sarnia's Total Population: **71,594**

People Over the Age of 55: **26,980**

\* according to the 2016 Census

Older people make up **37.7%** of our population

The Age-Friendly Sarnia Steering Committee was formed in 2015 to support the well-being of our aging population through inclusiveness, dignity, respect and opportunity.

Working in partnership with Lambton College's Department of Applied Research and Innovation, the research phase took place from May to September 2016 and included surveys, focus groups and interviews with key stakeholders throughout the community. The research led to the development of the Age-Friendly Sarnia Community Action Plan, which was presented to the community at the first Age-Friendly Sarnia Community Summit in November 2016 and then approved by Sarnia City Council.\*

In 2017, seven sub-committees were formed to implement the Action Plan, including city officials, public health and

community social service representatives, academics from research and gerontology, leaders from local senior associations, local media representatives, and like-minded individuals within the community who wanted to participate and help make the City of Sarnia more age-friendly. The Action Plan provides recommendations for action across the 8 essential elements of an Age-Friendly Community as defined by the World Health Organization.

In 2018, the City of Sarnia was successful in applying to the Ministry of Seniors and Accessibility for the Seniors Community Grant. An Age-Friendly Coordinator was hired and the sub-committees have continued to implement the recommendations in the Action Plan.

\* The complete Action Plan is available on the Age-Friendly Sarnia website, [www.agefriendlysarnia.com](http://www.agefriendlysarnia.com).



In 2018, Age-Friendly Sarnia joined the World Health Organization's Global Network for Age-Friendly Cities and Communities

<b>Sub-Committee</b>	<b>Indicators</b>	<b>Actions</b>
<b>Respect and Social Participation</b>	Participants in age-friendly programming report high levels of satisfaction, respect and inclusion; increased levels of participation among minority populations; and increased community understanding of the importance of respect and inclusion for all citizens.	Community Survey; Age-Friendly Award; Access to Rec Event; Age-Friendly Event Checklist
<b>Housing</b>	Residents report an increased ability to remain in their current residence (should they wish to); increased knowledge of housing options and supports to access them; and increased community awareness of the importance of providing accessible and affordable housing options.	Organizational Survey; Snow Removal Event; Housing Fair
<b>Communication</b>	Residents report increased awareness of programs and services in the community and how to access them; indicate information is easily understood and accessible; and increased partnerships and collaboration to disseminate information to the community.	Communications Checklist; Age-Friendly Logo; Web Portal Mock-Ups; 2018 Report Card; Relationship-building with Local Media to Increase Awareness
<b>Transportation</b>	Residents identify improved availability, affordability, awareness and access to varying forms of transportation and improved amenities that support transportation infrastructure.	Transportation Day; Transit Orientation Day; Safety Postcard; Reduced Transit Fares for Seniors
<b>Civic Participation and Employment</b>	Residents report an increased ability to participate in civic participation opportunities; increased employment opportunities that exist for older adults who wish to work rather than retire within the community; increased supports and acknowledgments for an aging workforce within the community; and an increase in the number of older adults who participate on municipal committees/boards.	Organizational Survey; Volunteer Coordinators Event; Promote Local Entrepreneurship Network; Promote City Committee Involvement
<b>Community Supports and Health Services</b>	People are aware of available supports and health services in the community and how to access them; aging adults indicate clear and accessible information is available about community supports and health services; and aging adults report that community supports and health services meet their needs.	Situational assessment of community supports completed; Snow Removal Event; Tiered Exercise Program; Community that Cares Campaign; Tel-Check Expansion; Community Paramedicine Pilot; Long-term Care Adult Day Program Pilot; Referral Management Network
<b>Outdoor Spaces</b>	Residents report an increase in the use of universal design principles in all public spaces and increased levels of accessibility, safety and comfort in outdoor spaces and public buildings.	Crossovers at Key Intersections; Adopt-a-Bench and Adopt-a-Tree Programs; Playground, Bench and Beach Standards; Crosswalk Timing; Way-Finding Signage



AGE-FRIENDLY  
**SARNIA**

## by the Numbers

**7** Age-Friendly Sarnia  
sub-committees  
formed + the  
Steering Committee

**463** Unique Website  
Page Views  
each Month

**76** Committee Members  
Involved

**50** Community Partners  
Involved

**3** Successful Grant  
Applications

**\$793,500** in Support from  
the Ontario Government

**259** Followers on Facebook

**1,749** People Reached each Month

**595** Post Engagements each Month

**8** Major Events  
Held

**260** People in  
Attendance



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